HeLa Yearbook Senior Ad

Please complete and return this advertising contract (or a copy of it) by 12/16/16 with payment, photos and text for your ad.

Parent/Purchaser's Name _____

Student's Name _____

Street Address _____

City / State / Zip Code _____ Daytime Phone _____

Is this ad supposed to be kept confidential? yes ☐ no ☐ E-mail Address _____

Ad Size/Cost

☐ Full Page $200 per page
Approximate dimensions: 8 1/2″ wide x 11″ high

☐ Half Page $125 per half
Approximate dimensions: 8 1/2″ wide x 5″ high

☐ Quarter Page $70 per quarter
Approximate dimensions: 4″ wide x 5″ high

☐ Eighth Page $35 per eighth
Approximate dimensions: 4″ wide x 2 1/2″ high

*Ad size may vary depending on size of book. All dimensions are approximate.

Photos instructions, requests, comments:

_____

_____

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Copy/Text to be included in your ad:

(If more space is needed please attach separate sheet of paper.)

_____

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Payment

Amount enclosed $

Make checks payable to HeLa High School.

☐ Money Order included ☐ Check included

I agree to the terms and guidelines stated in this contract:

_____

Customer signature Date

Instructions for Ad Submission

- Select the ad size you wish to purchase.
- Student yearbook staff will create your ad layout.
- Changes may be made to designs with prior approval of the yearbook adviser and/or editor.

Photos

- To send photos go to: www.hjeshare.com
- Login with school Code:
- HELA
- You can also simply go to:
- http://www.hjeshare.com/eShare/index.jsp?code=HELA
- Please DO NOT send hard copies of photos.
- Please send photos that are at least 300 dpi for good print quality.

Text

- The words you want to include in your ad are called "copy." Please write (print) your copy legibly on the ad order form, or you may type or print it on a separate sheet and attach it to the order form.
- We will choose a font/typeface for the copy when we design your ad. We will correct grammar, punctuation and spelling errors unless otherwise instructed.
- Take into account the size of your ad when writing your message to your student. A large quantity of text in any ad will end up being set in small type which may not be easy to read.

Deadline: December 16th

Return Form to

ASB Secretary / Activities Window